

KEY PERFORMANCE INDICATOR

Users 2,185 ↑ 138.8%	Sessions 2,306 ↑ 114.9%	Bounce Rate 90.24% ↑ 11.0%	% Exit 82.79% ↑ 15.4%
Pageviews 2,784 ↑ 86.1%	Pages / Session 1.21 ↓ -13.4%	Avg. Session Duration 00:00:34 ↓ -53.5%	New Users 2,160 ↑ 148.8%

DASHBOARD CONTROLS

DATE RANGE

Sep 1, 2020 - Sep 30, 2020

HOW DID USERS FIND US?

Default Channel Grouping
Source

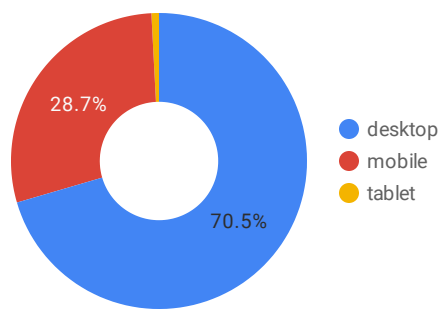
What Devices They Used?

Locations of Users

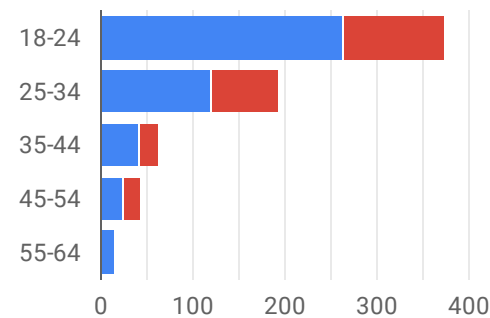
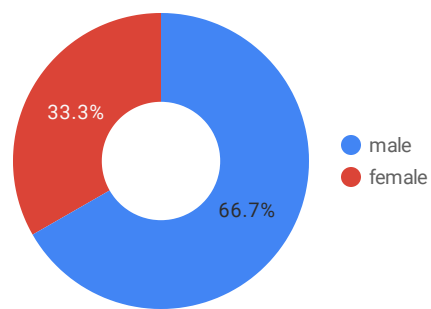
Have The Seen Us Before?

How Many Times Visited?

Device Category



Engagement by Gender & Age

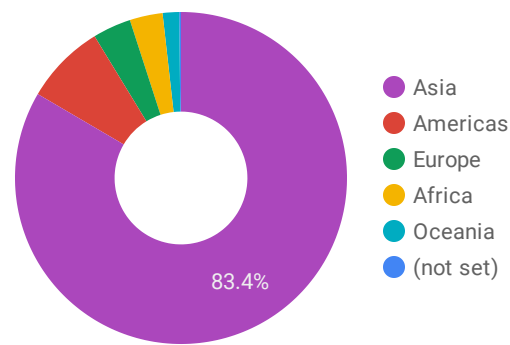


Top Countries by Sessions & Pageviews

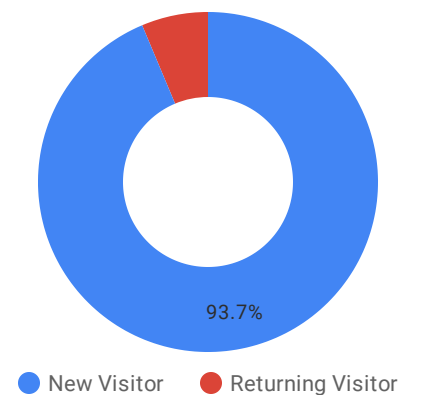
Country	Sessions ①	% Δ	Pageviews ②	% Δ
1. China	1,560	377.1% ↑	1,672	248.3% ↑
2. United States	150	19.0% ↑	355	88.8% ↑
3. Hong Kong	102	22.9% ↑	125	-2.3% ↓
4. Malaysia	72	-30.8% ↓	82	-46.1% ↓
5. Taiwan	60	46.3% ↑	88	95.6% ↑
6. Japan	33	37.5% ↑	51	75.9% ↑

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Continents



Visitors



Top Performing Pages

Page Title	Page	Pageviews ②	% Δ	Sessions ①	% Δ	Users	% Δ
1. 非洲努力解决教育不平等问...	/africarenewal/zh/magazine/2017年12月-2018年3月/非洲努力解...	105	10.5% ↑	86	10.3% ↑	78	11.4% ↑
2. 非洲振兴 非洲新闻与分析来...	/africarenewal/zh	141	123.8% ↑	83	245.8% ↑	93	173.5% ↑
3. 拉各斯：城市面貌焕然一新 ...	/africarenewal/zh/magazine/2016年4月/拉各斯：城市面貌焕然一新	77	28.3% ↑	72	38.5% ↑	69	30.2% ↑
4. 非洲为何未能实现工业化？ ...	/africarenewal/zh/magazine/2016年8月-11月/非洲为何未能实现工...	52	48.6% ↑	46	39.4% ↑	46	43.8% ↑
5. 刚果民主共和国的经济：巨...	/africarenewal/zh/magazine/2016年8月-11月/刚果民主共和国的经...	50	38.9% ↑	44	33.3% ↑	42	23.5% ↑
6. 非洲将建立大型自由贸易区 ...	/africarenewal/zh/maqazine/2018年8月至11月/非洲将建立大型自...	48	11.6% ↑	42	10.5% ↑	41	13.9% ↑

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